

WP7 - Dissemination and outreach

Donatella Zona, Ned Dwyer





INTAROS mid-term review meeting, 21 September 2018, Brussels, Belgium





WP 7 – Work breakdown structure

Task 7.0 Coordination of the Workpackage; Lead: USFD

Task 7.1 Plan and support dissemination activities; Lead: EurOcean

Task 7.2 Informing decision-makers in European agencies and businesses; Lead: EurOcean

Task 7.3 Informing Arctic and international bodies; Lead: EurOcean

Task 7.4 Interdisciplinary science dissemination; Lead: USFD

Task 7.5 Capacity building for early-career scientists; Lead: EurOcean

Task 7.6 Capacity building for high-school and general public; Lead: GINR

Task 7. 7 Capacity building for local communities and civil society organizations;

Lead: **NORDECO**

Underway

Not yet started





WP 7 – Deliverables

- D7.1 Project Website; Resp. Eurocean
- D7.2 Printed Materials; Resp. Eurocean
- **D7.3 Dissemination Plan; Resp. NERSC**
- D7.4 Dissemination material for use towards decision makers, stakeholders, business and general public; Resp. NERSC
- **D7.5 Dissemination Plan V2.0**; Resp. **NERSC**
- D7.6 OceanObs 2019 ContributionResp. EuroGOOS
- D7.7 Education material V1; Resp. GINR
- **D7.8 Dissemination material V2**; Resp. **NERSC**

Delivered or Underway Not yet started





WP 7 – Deliverables

- D7.9 Educational material V2; Resp. IGPAN,
- D7.10 Special issue; Resp. USFD
- D7.11 Scientific capacity building; Resp. EurOcean
- D7.12 Educational packages for scientists; Resp. EurOcean
- D7.13 Arctic in a class room; Resp. USFD
- D7.14 Proceedings of CBO workshop; Resp. Nordeco
- D7.15 Final summary for policy makers; Resp. EurOcean
- D7.16 Final project event in Brussels; Resp. NERSC

Underway Not yet started



2016		2017											2018											
12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
		D 7.1			D7.2						D7.4													
					D7.3							•												

2019															20	20							
1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
										D7.5												D7.8	
										D7.6												D7.9	
										D7.7													

2021													
1	2	3	4	5	6	7	8	9	10	11			
				D7.10			D7.15	D7.16					
				D7.11									
				D7.12									
				D7.13									
				D7.14									

D7.1 Project Website; Resp. Eurocean

D7.2 Printed Materials; Resp. Eurocean

D7.3 Dissemination Plan; Resp. NERSC

Timeline

D7.4 Dissemination material for use towards decision makers, stakeholders, business & general public; Resp. NERSC





Communication to Public











1,000 high quality brochures

EurOcean has a small number left





Communication to Public

INTAROS brochure triptych

Type of outreach: Brochures/material

Outreach file: INTAROS brochure triptych







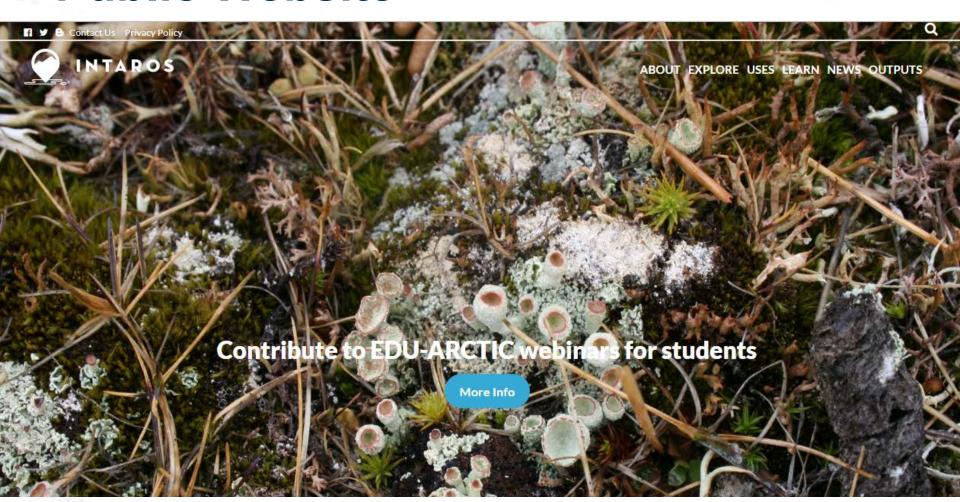
Pdf. brochure on partners area of website

Download and print.





Public Website







Public Website - News Area



















35 news items so far





Public Website – Stories Area

Stories



Monitoring the Arctic atmosphere, where food is delivered only once a year

17/11/2017 Martijn Pallandt, Max-Planck-Institute for Biogeochemistry

Travelling to the location of a former Gulag in northeast Siberia during the summer of 2017, Martijn describes the challenges of carrying out field work in such a remote but breathtaking environment and also explains why continuous atmospheric monitoring of the tundra environment is vital.



Former friends now seen as enemies in Svalbard

14/08/2017 Lisbeth Iversen, NERSC

In Svalbard the mountains, the former friends and protectors of the community, have become the "enemy". Lisbeth Iversen (NERSC), representing the INTAROS project and students from Amalie Skram High School in Bergen, Norway, as part of the Regimes project, tell us about the first day of their field trip meeting community members in Svalbard.



Resourcefulness and resilience in the Arctic tundra

26/04/2017 Scott Davidson Sheffield University

Scott Davidson, from the University of Sheffield realises his childhood dream of going to the Arctic. In this piece Scott tells us of the ups and downs of doing fieldwork on vegetation methane emissions in the Alaskan Arctic tundra, where he spent four months in 2014.



INTAROS contributes to International Arctic Assembly

14/05/2017 EurOcean

Dr. scient. Finn Danielsen from NORDECO - an INTAROS partner - took part in a panel discussion focused on Knowledge Co-Production and Co-Management during the International Arctic Assembly which took place in Alaska during May 2017



Local knowledge supports decision-makers in managing living resources

25/04/2017 Michael K. Poulsen, NORDECO

The PISUNA programme is a great example of how local people's knowledge of the environment can be included in decision making

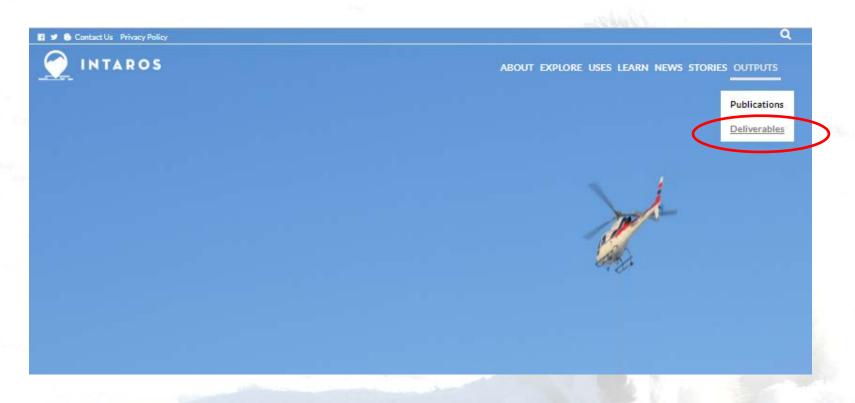
5 stories so far

1 New story coming soon





Public Website – Open Deliverables



17 available so far





Website Usage

Since July 2017



3600 unique users



Top 5 pages

- Home
- Objectives
- Members
- News
- Events



5933 sessions (-EurOcean)



Top 5 Countries

- USA
- Germany
- Norway
- France
- Poland





Social Media











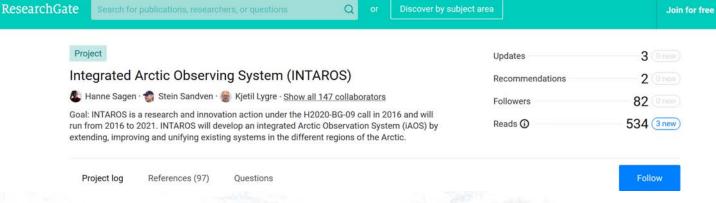


<u>Twitter</u>

- Tweets 83
- Following 50
- Followers 158

Facebook

- 36 Likes
- 37 Followers
- 52 Posts







Impacting Policy- Arctic Cluster

INTAROS is a partner in the Arctic Cluster



Brochure



Web page: http://www.eu-polarnet.eu/eu-arctic-cluster/



Side-Event COP 23





Impacting Policy- Arctic Cluster

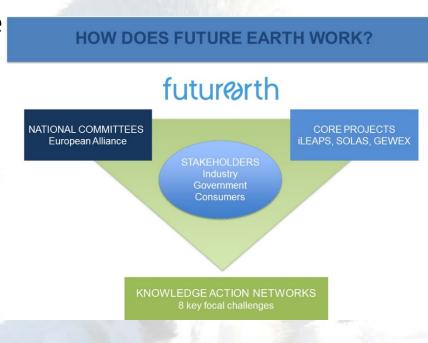
Booth - Arctic Circle 2017





Impacting PolicyStrengthening connections

- Developing strong links with Future Earth Finland, Global Carbon Project, ICOS, NEON
- Dissemination via Future Earth
 European Alliance, PEEX Program
- Organization of Europe Russia –
 China workshop to support the EU
 strategy for better informed
 decision making in the Arctic (May
 2017 by EuroGOOS in Brussels,
 June 2019, Feb 2021)





Interdisciplinary Science Dissemination





Polar2018 conference in Davos, Arctic Science Summit Week and the Arctic Observing Summit (AOS), June 2018, Davos, Switzerland.

SY-1a - Earth Observation: Solutions for data collection, compilation and dissemination

@AGU FALL MEETING

AGU Session December 2018 Washington DC, USA:

"Assessment, Enhancement and Integration of Arctic Observing Systems (32 abstracts) https://agu.confex.com/agu/fm18/preliminaryview.cgi/Session51762

EGU Session April 2019 Vienna, Austria:



"Evaluation, exploitation and enhancement of Arctic observing systems across disciplines"

Travel support for students



Interdisciplinary Science Dissemination

- 39 publications
- 158 presentations
- 1 TV show
- 1 interviewAccuweather

https://www.accuweather.com/en/videos/accuweather-in-alaska-the-zero-curtain/a4nncyzze6ab0ajyn0quaizipweu-dd

nature

NEWS & VIEWS

RESEARCH

BIOGEOCHEMISTRY

Long-term effects of permafrost thaw

Carbon emissions from the Arctic tundra could increase drastically as global warming thaws permafrost. Clues now obtained about the long-term effects of such thawing on carbon dioxide emissions highlight the need for more data.

DONATELLA ZONA

lobal warming is causing tundra ecosystems to undergo hydrological changes as a result of thawing of the underlying permafrost¹ — the permanently frozen soil layer that acts as a barrier to soil drainage. Thawing of permafrost can cause a reduction in soil moisture through increased soil drainage. The effect of these changes on the fluxes of greenhouse gases (carbon dioxide

found that surface warming has stimulated decomposition and CO₂ loss.

Kwon *et al.* also noted that drying of the soil increased the abundance of shrubs and *Carex* sedges, which do well in dry environments, and decreased the abundance of cottongrass (*Eriophorum angustifolium*), which flourishes in wetter soils. This 'shrubification' is consistent with that previously reported in Alaska⁵ and across the Arctic in general⁶. Such increases in shrub abundance might boost the



Capacity Buildingearly career scientists Contribution to the Hyytiälä

summer/winter school



Autumn/Winter Schools (October / March)

PhD/MSc students- atmosphereic/biospheric sciences

based on intensive work in small groups, with MATLAB as main tool for statistical analysis.

Comparison of long time series and intensive field campaign data from Hyytiälä forest site and Siikaneva peatland site.

Focus on transferable skills



Capacity Building- early career scientists

Svalbard Research School Research Council of Norway

- NERSC and partners Svalbard 2 7 December 2018. The research school brings together leading researchers, educators and young scientists working on natural and human-made hazards, ocean acoustics, community-based monitoring and cross-disciplinary data management in the Arctic, topics which are in the core of INTAROS. https://intaros.nersc.no/node/779
- Submit an application by 1 October 2018, using the link https://events.nersc.no/research-school. Successful applicants will get support for travel and accommodation costs.





Capacity Building-Local Communities

- International Arctic Assembly, Fairbanks, Alaska meeting 9-11 May 2017 Discussion on indigenous, local and scientific knowledge for decision-making at the May 9 2017 in Alaska (c. 600 participants).
- BARC Science Fair, Utqiagvik (Barrow) Alaska 1-3 August 2018
 Presentation of science results of INTAROS (c. 300 participants)
- Public talk & Experience exchange workshop on community-based observing (55 participants, 10 community-based observing programs in N America and Greenland)
- Dialogue with Senior Arctic Observers and AC working groups on community-based observing
- Mini-workshop on plans for community-based observing activities of INTAROS in Greenland was held December 2016 in Nuuk, Greenland





Fairbanks Workshop-NORDECO

Led by Yukon River Inter-Tribal Watershed Council consisting of 73 Canadian First Nations and Alaska Native Tribes





May 2017 - Nordeco





Fairbanks Workshop-NORDECO

Proceedings published

part of Deliverable 7.16 (download from Intaros website)

Knowledge transfer from scientists to the local communities



Research ideas and some results of INTAROS- BARC Science Fair in Utqiagvik (Alaska)-USFD





CBM workshop in communities in Yakutia, Arctic Russia-NORDECO

Led by the Russian Centre for Support of Indigenous People in the North

A strong local indigenous organization can very effectively establish and sustain CBM efforts

September 2017



