

# Actions towards maximizing dissemination and communication for an Integrated Arctic Observing System (INTAROS)

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## Abstract

The INTAROS project aims to establish an integrated observing system for the entire Arctic region, which implies bringing together a broad range of interested parties, stakeholders, local communities, decision makers, industry and more. Here, we describe the approaches, tools and materials used to maximize the dissemination of INTAROS results and to communicate to the broader and ever-growing Arctic community the activities and achievements of the project. We also describe the work done towards empowering communities through Community-Based Management, towards building capacity among young researchers, and showcase the new educational tools developed for high school students and the general public. We will also focus on the highlights from the Dissemination and Communication work (WP7), provide a synthesis of results, insights, lessons learned, and implications for future work. This will provide input to the INTAROS roadmap.

## INTAROS Dissemination & Exploitation Strategy:

### Objectives:

- To disseminate project results,
- To raise awareness of Arctic challenges,
- To inform and engage key user and stakeholder communities,
- To improve their understanding of the Arctic environmental state and processes,
- To build capacity in using the new products and services originating from the INTAROS project.

### Communication, Dissemination and Exploitation Tools:

- Project website and social media,
- Brochures and printed materials,
- Short videos and films,
- Factsheets, policy briefs, position papers
- Journals and academic publications,
- Conferences and meetings,
- Training sessions and summer schools.

## Highlights of Engagement with Key Audiences (beyond the scientific community):

### Decision Makers in European & International Agencies:

- Contribution to COP25 events,
- Contribution to the 2<sup>nd</sup> Arctic Science Ministerial events,
- Participation in the European Maritime Day annually,
- Participation expert meetings, e.g. ESA Living Planet Summit.



### Arctic & International Bodies:

- Participation in the EU Polar Cluster: Communication, Education, Stakeholder & Data Task Groups,
- Contributions to international meetings of Arctic Bodies, e.g. ASSW,
- Participation in Arctic networks, e.g. SAON...



### Early-career scientists:

- Provision of grants for early-career researchers to participate in international science conferences, e.g. AGU, EGU,
- Provision of training opportunities through hands-on courses, e.g. UAK Summer Schools.



### High-school students and teachers:

- Creation of learning opportunities for students and teachers, e.g. INTAROS Educational Packages available on Go Lab,
- Creation of educational activities with younger students, e.g. the Arctic wooden boats experiment – Float Your Boat.



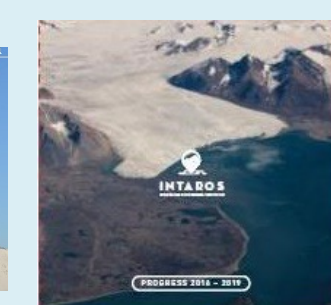
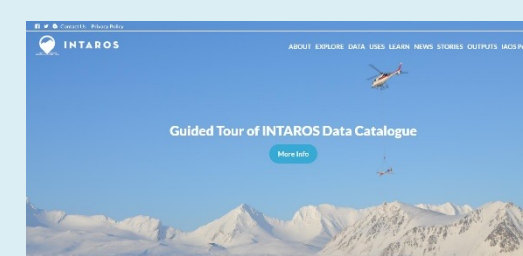
### Arctic Communities:

- Development of the Community-Based Monitoring (CBM) Library,
- Contribution to the Svalbard Social Science Initiative,
- Provision of training for CBM Programmes in Greenland,
- Workshops and dialogue sessions with Arctic cruise ship operators.



### General Public:

- Social media,
- Project website,
- Factsheets, pamphlets, and posters,
- YouTube



## Coming in 2021:

INTAROS  
Virtual School, summer  
2021!

Scientix Webinar for  
Teachers,  
20 April 2021

INTAROS Final Event,  
Brussels,  
Autumn 2021

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